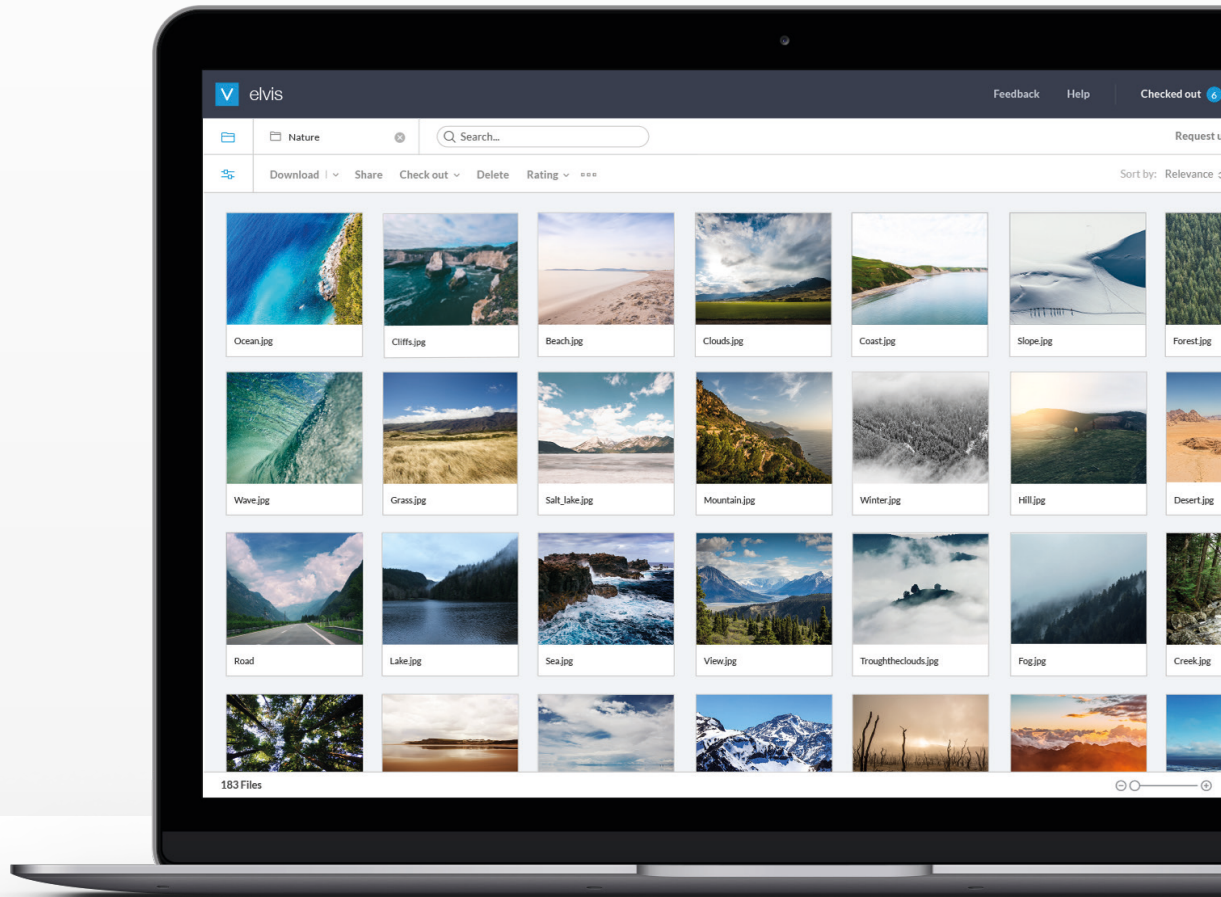




elvis



One home for all your assets

Elvis DAM is an open, secure, and infinitely scalable library for all your digital assets.



Intro

Never worry again about storing, archiving and endlessly searching for assets in various places. Elvis DAM takes care of all your digital asset management needs. Whether that's for internal, or external teams.

Because of Elvis our marketing content is more fresh and up-to-date and interesting.



- Alex Finley, Big Ass Solutions -

Assets like stock library images, photos, design files, brand logos, presentations, spreadsheets, digital notes, documents, video files and more are all stored and easily searchable. Making it easy for you to reference and reuse your assets whenever you want.

Think of it as an intuitive library for all your digital files. We're talking about **one personalized system** that makes asset management seamless. Accessible from anywhere in the world, anytime, with optimal security.

Used by many **media companies** including publishers, brands, agencies and corporates—our DAM solution helps to monetize your digital assets. Apart from storing, archiving and assisting with asset search, Elvis DAM also enables the reuse of assets (cutting down costs due to duplicating content), helps to save time on asset searches, eases the photo selection process, ensures brand consistency and supports personalized content.

What makes our intuitive software **different from any other digital asset management** or file storage service—other than our around the clock customer support?

Elvis was designed with the end user in mind. Not only is our product easy to use and aesthetically pleasing, but it aims to:

- Cut down on production time
- Save costs
- Maximize your business' ROI.

And we have something our competitors don't—we're **infinitely scalable**. Because our solution is built to scale with your organization, we cater to everyone from small brand marketing teams to larger media companies with over **one billion+** assets. But that's only one of many features supporting your digital asset management needs.

Interested? Read on.



Product features

STORE



Infinitely scalable

Elvis DAM is **infinitely scalable** and grows with your organization. Whether you're looking for a small library solution to house only a few images, or you have 20 years of assets that need organizing—Elvis DAM can help.



Quick to upload

Elvis DAM has an easy **drag and drop** feature, which allows for quick uploading of digital assets into the DAM. A great time saver.



Easy to organize

Invest more time in working with your images, than searching for them. With Elvis DAM you can easily organize your assets with folders, metadata and collections. Folders add structure to your existing assets or imports, metadata improves your DAM library's search functionality, and collections keep temporary projects (like work in progress) neatly together.

CREATE



Adobe Creative Cloud integration

Elvis DAM—when integrated with Adobe Creative Cloud (CC)—allows you to easily edit your Photoshop and InDesign files. In Photoshop you don't have to save files locally to your desktop to edit them. Simply locate the image you want to edit in Elvis DAM and make your desired changes—without having to switch tabs to find the right program you're working in. And when in InDesign, directly edit your files, find and place the right images into your layout, and edit images in Photoshop via "Edit Original".



Easy collaboration

Collaborate on assets with our **one-click share feature**. Share your work in progress, receive comments and get it rated. Helping you achieve quicker publishing turn-around times.



Automated versioning

Never (ever) lose your work again. Elvis keeps track of asset changes and design versions so you can easily track back to your favourite version—without saving over your previous files. Usually a favourite for designers.

MANAGE



Search to find

Search, browse and filter assets intuitively with Elvis DAM's extensive meta-tagging options and built-in Elasticsearch technology—used by big names like **Facebook**, **Netflix** and **Wikipedia**. Whether it's searching a database of retail products by description, finding similar text descriptions or going through a library of a billion assets—Elasticsearch will help you find what you're looking for.





Effective metadata and tagging

When adding assets into Elvis DAM, its information is also added (also known as metadata). While our software automatically extracts technical information (filename, date created, file size, file format), it also allows its users to choose keywords from a taxonomy or add metadata of their own. And when using Elvis with our **Artificial Intelligence (AI)** integrations like Google Vision, Amazon Rekognition or our partner Clarifai, images are automatically tagged with powerful image-based recommendations.



Control permissions

Elvis gives you control over who can see, upload, edit, delete, download and use your assets. Which is why we also have a built-in watermark feature. Whether it's someone from your internal team, or a freelancer from outside your business—you have control to give them access rights.

PUBLISH



Publish anywhere

We have a rich set of API's (REST and Webhooks) that allows for a wide variety of integrations with Elvis DAM. For example, directly publish your approved assets to any CMS, MDM, PIM and E-commerce website. Depending on which integration you have, it can include solutions like Enterprise Aurora, WordPress, Facebook Stories and Adobe Experience Manager.



Image renditions

Personalize your Elvis DAM with presets like file resolution, size, format and download resolution so that next time you want to publish to (say) Facebook—it's as simple as selecting your Facebook preset from a drop-down menu without you having to do a thing. Worry less about logistics, and focus more on your results, by being able to easily cross-pollinate content.



Brand consistency

Create a brand portal—separate from your Elvis DAM library—where you can house important assets for teams to reference. Whether they're internal or external, global or local teams working with you on projects, the brand portal keeps important brand assets in one place—preventing the "please send me the updated logo files" email from creeping into your inbox. One other thing, it can be easily styled in your corporate identity, making it on-brand already.

TRUST



Security

We take protecting your assets seriously. That's why we've had ethical hackers test the security of Elvis DAM to provide you with the ultimate asset-safe measurements. Performed by Pine Digital Security, server and web application scans were completed where elements like privacy and confidentiality, information disclosure and authentication and authorization were tested, and passed.



Single sign on

Single sign-on (SSO) is a session and user authentication service that allows a user to use one set of login credentials to access multiple applications. Within the session, a user can also change applications without the need to login again. So you can use one set of login details for all your integrated applications—CRM, PIM, email—you name it.



24-hour support











Have peace of mind. We offer our customers around the clock support via our partners and support teams—making sure you're looked after. All the time.



Integrate Elvis DAM with any system

























Stick with the programs you know. Personalize it with the ones you want.

Elvis Digital Asset Management (DAM) allows you to integrate with other software programs to help you get the most out of your digital asset library—and make working with it, a whole lot easier.

 AI	 Google Cloud Platform AI	 AI
 Cloud storage	 CMS	 Adobe Creative Cloud Creative
 CRM	 Marketing automation	OPEN CALAIS Marketing automation
EASYCATALOG Publishing	 enterprise Publishing	 Publishing



Some of our clients



Who we are

WoodWing are global leaders in developing systems to streamline content creation. Working with top editorial publishers, marketers, and corporate organisations, WoodWing encompass a customer-first approach to ensure products are constantly exceeding expectations and addressing business challenges.

With experience in the publishing industry for over 17 years, partners in over 100 countries and more than 1,000 customers, WoodWing is a recognized and trusted name. Beginning life to assist print publishers with improving their publishing workflow, WoodWing now produce products to assist a range of organizations with their marketing, advertising, content creation, reporting and Digital Asset Management.

As a long-standing Adobe Technology Partner, the benefits customers experience with WoodWing's products include easy integration with third-party applications in any environment, due to the open architecture.

Thousands of companies all over the world trust WoodWing to help them to stay competitive, leverage new opportunities and consistently grow their business.

Elvis DAM is WoodWing's flagship enterprise DAM solution, and forms part of WoodWing's product collection.

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