Creative Folks Integrations as a Service

Connect your systems and data to meet customer expectations, grow revenue, and remove the guesswork from your decision-making.

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Integrations as a Service:

The Solution to Your Business's Effectiveness and Efficiency

In the world of business, time is money, and how we use our time often dictates the overall success of an organisation or business. How fast you serve your customers or bring products to market, how quickly you can accumulate and assess data for decision-making, and how efficiently your team collaborates on projects are fundamental measurements of success.

Unfortunately, in today's disparate and digitally reliant world, we far too frequently struggle to make the most of our time due to the limitations of the technology we use and the data silos we create.

This is where Integrations as a Service really makes a difference.
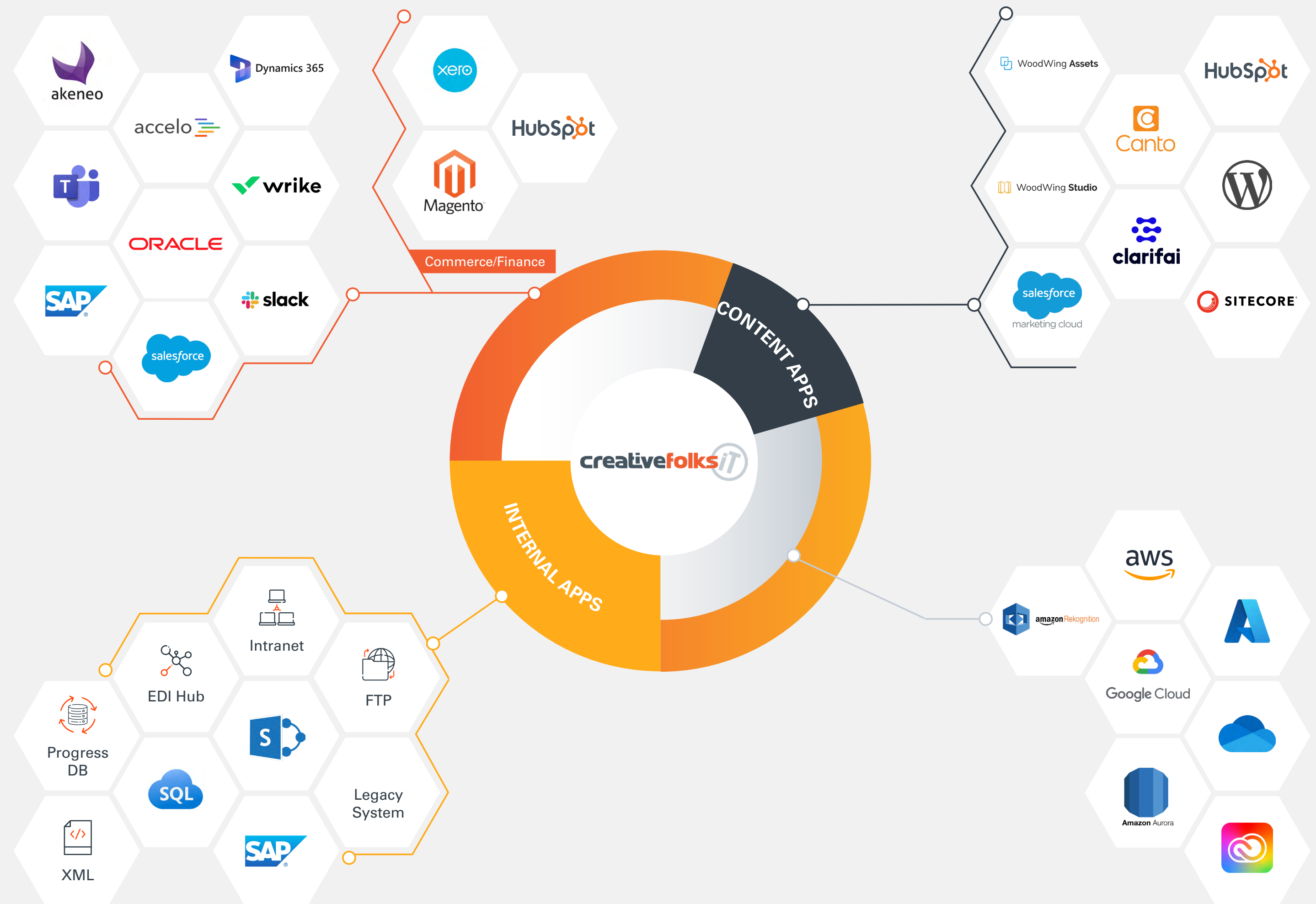
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What is Integrations as a Service?

Integrations as a Service connect disparate systems, centralising and automating data management to enhance operational efficiency.

This service helps organisations remove manual inefficiencies, reduce errors and make fast, data-driven decisions.

It is ideal for businesses aiming to streamline workflows, harness business intelligence and feed AI with quality data. Integrations as a Service supports scaling operations and accelerating market presence without the need for confusing and chaotic manual processes.

We are Creative Folks

Creative Folks has specialised in simplifying business operations and content management processes with technology for over two decades. Our passion lies in driving innovation and growth through expert integrations that simplify our customers' complex challenges.

With years of experience in crafting interconnected digital environments, we empower organisations to streamline their operations and boost efficiency.

Our commitment is to make technology work for everyone, ensuring a seamless integration of people, processes, and systems that support our customers now and in the future.

Integrations Powered by Partnerships

SiPHON

powered by **aws**

Leading brands that trust their integrations with Creative Folks

Metal Manufactures Pty Limited · Nikon · MYER · Bunnings · Jetstar · harrier · WIZARD pharmacy · Woolworths · UWA Perth Australia · Medium Rare

We **connect** your systems and data and deliver an enhanced operational model with automation and AI.

We **centralise** and **automate** the management and maintenance of data that feeds your entire digital ecosystem.

We **streamline** your business workflows to ensure leads convert to customers and that scheduling, payments, and delivery are smoothly connected.

We remove the process waste and **increase speed-to-market.**

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How We Deliver Your Integrated Solution

Step 1

You share your process and data challenges.

We review the systems and data to identify the required triggers and rules.

Step 2

We design the integrations and build a proof of concept to demonstrate how it solves operational inefficiencies and delivers enhanced experiences.

You see how the integrations solve your problem.

Step 3

We then deploy your integrated solution, run tests between the systems with your data and collaborate with your team for success.

You reap the benefits of new streamlined processes and your customers and team are happier.

Step 4

We manage and maintain the security and performance of your integrated solutions.

You focus on your business and customers. No need to worry about IT resources.

Duration: 4 - 8 weeks

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Integrations as a Service

From simple point-to-point connections to platforms with multiple data flows and functions, our expert team will design, build, deploy and maintain a high-performing solution for your needs.

- **We deliver and manage fast, scalable data connectivity**

- **Guaranteed uptime and performance**

- **Lowest cost of ownership in the integrations market**

- **Connects disparate systems, consolidated data, and tears down business silos**

- **We manage the evolving technical components and you focus on business outcomes and ROI**

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Our Integrations as a Service Packages

BASIC
Getting Started

- 2 x systems (SaaS)
- Bidirectional data flow with custom rules and triggers
- 4-week delivery
- Full onboarding (design, proof of concept, build and deployment)

Integrations as a Service

- Managed business hours support
- BNBD response hours email support
- SiPHON Platform included

STANDARD
Typical Scenario

- 3 x systems (SaaS, on-premise or private cloud and AI services)
- Up to 8 multi-directional data flows with custom rules and data mapping
- 8-week delivery
- Full onboarding (design, proof of concept, build and deployment)

Integrations as a Service

- Enhanced managed support
- 4-hour response email support
- Remote support
- SiPHON Platform with proxy and monitoring UI included

PRO
Composable Ecosystem

- 4+ systems (SaaS, on-premise or private cloud), APIs and AI services
- Multi-directional data flows with custom rules and data mapping, automation and AI
- Complete technical services (analysis, architecture design, POC, build, deploy, plus SiPHON Platform's workflow editor training)

Integrations as a Service

- Managed support
- 1-hour email and phone support
- 24 x 7 monitoring and remediation
- SiPHON Platform with proxy, monitoring UI and workflow editor

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